Responsibilities and Duties

1) The ideal candidate should be updated with Google Web Master Guidelines and latest updates

2) She/he should have excellent communication skills in English language

3) Should great expertise in handling On-Page and Off-Page optimization

4) We are seeking person should achieve first page ranking naturally (only White Hat) without any excuses

5) Accountable, responsible, prompt in communication is our utmost priority for this position

6) Knowledge of Social Media Optimization (SMO) is equally important for this position

7) Exposure in handling team and get work done from juniors

8) Evaluate service offering, traffic, landing page quality, content, design, demographics of prospective customers when determining keywords and campaigns.

9) Excellent knowledge of Tools such as Google Analytics, Search Console, Tag manager, SEO Tools, Alexa, etc.

10) Perform full SEO site audits and analysis (technical, analytics, content, social, etc.)

11) Write effective headlines, descriptions, and metadata.

12) Ensure websites are filled with optimal keywords.

13) Place keywords appropriately in copy to gain most search engine traffic.

Required Experience, Skills and Qualifications

We are seeking a Graduate/Post Graduate candidate for this position. A person should have prior experience in Online Promotion and excellent communication in the English language is a must for this position.

On-Page Optimization; Off-Page Optimization; Link Building; Social Media Optimization; Content Promotion etc.